

ReSource Pro

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# Problems with **Small business**



## Talent misallocation

- Staff time is valuable
- Staff dissatisfaction not being on larger accounts
- Stretched service teams



## Profitability

- Very hard segment to maintain margin
- Every touchpoint reduces profit



## Operational Structure

- Lack of standardized workflows
- Increased risk of E&O due to focus

# How does ExpressIX help?

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## White-labeled, US Based Service Team

- Answering the phone and email as your agency



## Standardized Workflows

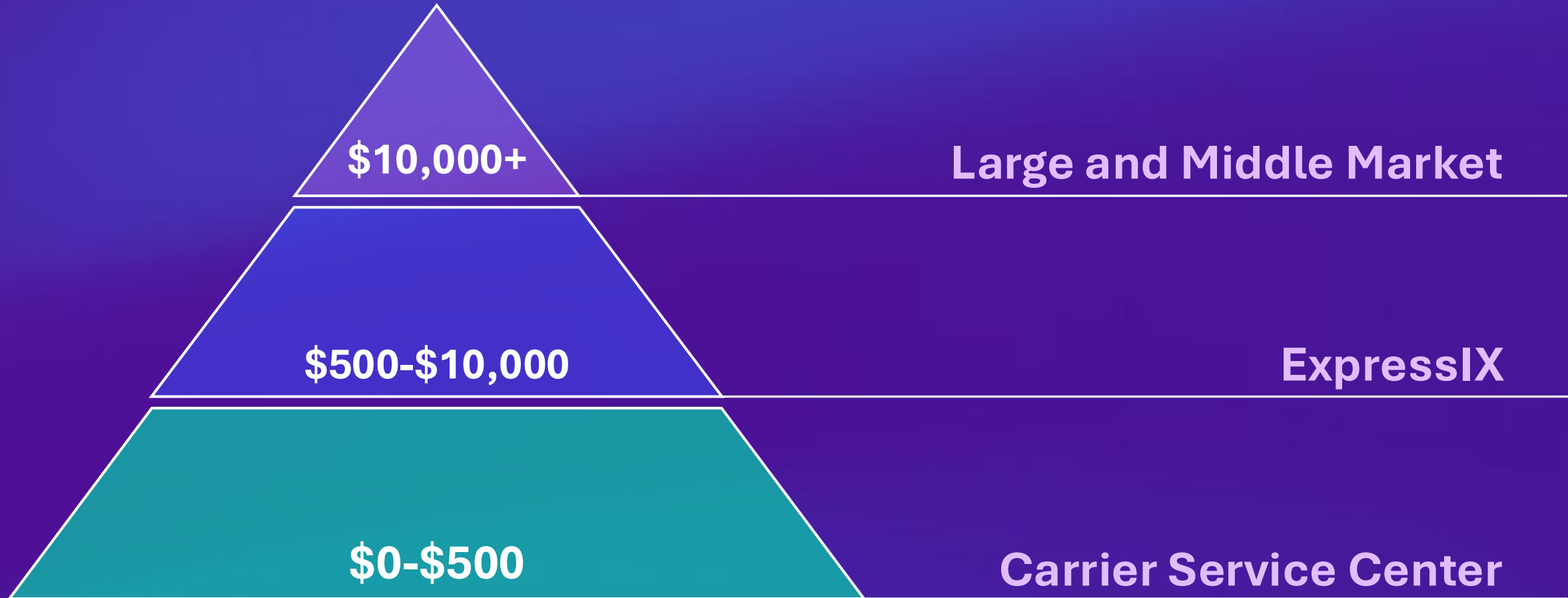
- Using best practices and the ReSource Pro model to build in efficiency



## Guaranteed Profitability

- The model allows you keep roughly **25-50%** of the revenue plus contingency income

# Where does **ExpressIX** fit revenue-wise?



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## ReSource Pro's ExpressIX

**Keep the revenue and increase  
profitability, all without the  
headache.**

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**Thank you!**

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